



Butterfly Tale

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## Pink Parrot's 'Butterfly Tale' to Feature Original Shawn Mendes Song



By Mercedes Milligan May 12, 2023

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Montreal/Madrid-based international sales and distribution company Pink Parrot Media's 3D animated family feature ***Butterfly Tale*** will include an original song from the Juno-winning and Grammy-nominated Canadian pop singer-songwriter Shawn Mendes: "Something Big." PPM will be representing the project in Cannes.

Co-produced by Canada's CarpeDiem (*Snowtime!*, *Racetime*) and Germany's Ulysses Filmproduktion (*Ooops! Noah Is Gone*, *The Amazing Maurice*), *Butterfly Tale* is scheduled to be released internationally later this year including in Canada by Vortex and Maison 4:3, together with Pink Parrot Media, and in Germany by Wildbunch.

The film's soundtrack, produced by Blu Dog, will feature "Something Big" performed by **Shawn Mendes**, courtesy of Island Records, under license from Universal Music Canada Inc., alongside new original songs "Anywhere with You" performed by **Johnny Orlando**, a rising talent from Universal Records, courtesy of Universal Music Canada Inc; "Champions" performed by **La Zarra**, who is representing France in the 2023 Eurovision Song Contest; "Silence be Still" performed by **Coeur de Pirate**; "Fly Away" performed by **Joshua Alexander** and "Now or Never" performed by **Jennifer Lee Dupuy**.

*Butterfly Tale* is directed by first time film helmer, Sophie Roy, written by Heidi Foss (*Pup Academy*) and Lienne Sawatsky (*Wishfart*) and produced by Marie-Claude Beauchamp for CarpeDiem and Ulysses' Emely Christians. The lead characters are voiced by Tatiana Maslany (*She-Hulk: Attorney at Law*) and Mena Massoud (*Aladdin* 2019).



*Butterfly Tale*

Pink Parrot Media has already secured a raft of international distribution deals for *Butterfly Tale*, including: Wildbunch (France), Monolith (Poland), Front Row (Middle East), Filmart (Turkey), Mis Label (Scandinavia), Just Ent (Benelux), Pro Film (Bulgaria), SC Idea Films (Romania), Blitz (Former Yugoslavia), Flins&Piniculas (Spain), Forefront Media (South Africa), Top Film (CIS and Baltics) and Kaleidoscope (U.K.).

"We're in the final phase of post-production on *Butterfly Tale* and it's fantastic to see this beautiful project come together, including the soundtrack which features an incredible collection of musical stars," said Tania Pinto Da Cunha, PPM Partner/VP and Head of International Sales & Acquisitions. "The upbeat and catchy songs from Shawn Mendes and these talented artists perfectly encapsulate the magic and feel of *Butterfly Tale*, and we're sure will elevate audiences' experience of this heart-warming and heroic tale."

**Synopsis:** Set along the diverse, picturesque and ever-changing backdrop of the great Monarch butterfly migration, *Butterfly Tale* is the heartwarming tale of a gutsy and loveable, yet inept, one-winged butterfly named Patrick (Massoud), who stows away in a milkweed trailer in order to be part of the journey of a lifetime. With his best friend, a goofy caterpillar named Marty, and Jennifer (Maslany), a butterfly who is afraid of heights, Patrick will become an unlikely hero. But first he must face his fear, embrace his uniqueness and triumph over adversity while battling changing weather patterns, humans and three evil birds bent on revenge.